

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 37.223687 Longitude: -79.966613

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	22,744	96,404	220,437
	Population Est 23Q1	22,725	96,298	220,261
	Population Est 22Q4	22,728	96,315	220,232
	Population Est 22Q3	22,747	96,229	219,943
	Population Est 22Q2	22,710	96,163	219,872
	Population Est 22Q1	22,696	96,082	219,760
	Population Est 21Q4	22,683	96,691	220,324
	Population Est 21Q3	22,674	96,583	220,133
	Population Est 21Q2	22,668	96,575	220,044
	Population Fcst	23,002	97,411	223,729
	2010 Census Population	20,710	93,028	211,701
	2000 Census Population	20,970	91,486	203,637
	1990 Census Population	20,498	90,669	196,382
	Current Year Daytime Population	42,639	128,434	257,476
	Average Seasonal Population	519	1,557	3,318
	Historical Annual Growth, 1990 – 2000	0.23%	0.09%	0.36%
	Historical Annual Growth, 2000 – 2010	-0.12%	0.17%	0.39%
	Estimated Annual Growth, 2010 – CY	0.66%	0.25%	0.28%
	Projected Annual Growth, CY to Y5	0.23%	0.21%	0.30%
	Group Qtrs Est	390	1,580	5,173
Transient Est Average Last 4 Qtrs	2,194	5,919	15,457	
<b>Households</b>	Current Year Estimated Households	10,958	43,231	94,044
	Households Est 23Q1	10,947	43,176	93,948
	Households Est 22Q4	10,947	43,174	93,928
	Households Est 22Q3	10,954	43,135	93,801
	Households Est 22Q2	10,937	43,102	93,761
	Households Est 22Q1	10,927	43,058	93,702
	Households Est 21Q4	10,920	43,341	93,962
	Households Est 21Q3	10,919	43,301	93,882
	Households Est 21Q2	10,915	43,310	93,858
	Households Fcst	11,083	43,791	95,566
	2010 Census Households	10,256	40,959	89,718
	2000 Census Households	10,135	40,445	86,119
	1990 Census Households	9,514	38,654	79,577
	Historical Annual Growth, 1990 – 2000	0.63%	0.45%	0.79%
	Historical Annual Growth, 2000 – 2010	0.12%	0.13%	0.41%
	Estimated Annual Growth, 2010 – CY	0.47%	0.38%	0.33%
	Projected Annual Growth, CY to Y5	0.23%	0.26%	0.32%
Population per Household	2.04	2.19	2.29	

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Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.9%	1.7%	1.4%
	HH Income \$250,000 to \$499,999	3.5%	2.0%	1.7%
	HH Income \$200,000 to \$249,999	8.2%	4.7%	3.9%
	HH Income \$175,000 to \$199,999	3.8%	3.0%	3.2%
	HH Income \$150,000 to \$174,999	4.6%	4.1%	4.4%
	HH Income \$100,000 to 149,999	16.3%	15.3%	16.8%
	HH Income \$75,000 to 99,999	13.8%	12.8%	13.2%
	HH Income \$50,000 to 74,999	14.8%	17.1%	17.6%
	HH Income \$35,000 to 49,999	12.7%	12.2%	11.5%
	HH Income \$25,000 to 34,999	6.6%	8.7%	9.1%
	HH Income \$15,000 to 24,999	6.6%	8.6%	8.2%
	HH Income \$0 to 14,999	6.2%	9.7%	9.1%
	Average Household Income	\$119,550	\$93,333	\$91,326
	Median Household Income	\$80,341	\$64,439	\$65,842
	Per Capita Income	\$58,715	\$43,011	\$39,982
	Average Disposable Income	\$86,361	\$71,605	\$70,826
	Median Disposable Income	\$68,436	\$55,295	\$56,554
	Discretionary HH Income Over \$150,000	10.8%	5.6%	4.4%
	Discretionary HH Income \$125,000 to \$149,999	5.8%	3.7%	3.3%
	Discretionary HH Income \$100,000 to \$124,999	5.9%	4.9%	5.2%
	Discretionary HH Income \$75,000 to \$99,999	11.6%	10.0%	11.0%
	Discretionary HH Income \$50,000 to \$74,999	19.6%	18.1%	19.1%
	Discretionary HH Income \$25,000 to \$49,999	26.9%	27.9%	27.6%
	Discretionary HH Income Under \$25,000	19.4%	29.8%	29.3%
	Average Discretionary HH Income	\$67,022	\$53,711	\$53,100
	Median Discretionary HH Income	\$54,948	\$41,700	\$42,619
	Householder White – Count	9,101	32,412	70,927
	Median HH Income	\$84,893	\$73,864	\$73,402
	Average HH Income	\$95,830	\$85,607	\$84,429
	Householder Black or African-American – Count	707	6,409	14,266
	Median HH Income	\$28,060	\$38,903	\$42,744
	Average HH Income	\$39,262	\$49,068	\$55,104
	Householder Hispanic – Count	288	1,506	3,126
	Median HH Income	\$64,274	\$45,720	\$53,853
	Average HH Income	\$76,368	\$60,389	\$63,238
Householder Asian or Pacific Islander – Count	403	1,171	2,138	
Median HH Income	\$119,081	\$80,139	\$73,228	
Average HH Income	\$122,157	\$97,523	\$88,768	
Householder Other or Pacific Islander – Count	459	1,733	3,586	
Median HH Income	\$83,573	\$50,782	\$54,728	
Average HH Income	\$102,899	\$68,651	\$72,052	

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Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	10,714	46,049	105,231
	Female Population	12,030	50,354	115,206
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,232	5,463	11,716
	Count of Pop 0 to 7 years	1,639	7,570	16,403
	Count of Pop 5 - 13	1,959	9,616	21,742
	Count of Pop 14 - 18	916	4,514	11,038
	Count of Pop 19 - 22	909	4,376	11,040
	Count of Pop 22 - 25	671	3,176	8,058
	Count of Pop 25 - 29	1,325	5,693	12,498
	Count of Pop 30 - 34	1,647	6,965	14,166
	Count of Pop 35 - 39	1,516	6,630	14,020
	Count of Pop 40 - 44	1,400	6,115	13,212
	Count of Pop 45 - 59	4,053	17,387	39,790
	Count of Pop 60 - 74	4,485	17,851	41,980
	Count of Pop 75 - 84	1,902	6,340	15,705
	Count of Pop 85+	729	2,277	5,472
	% of Pop 0 to 4 years	5.4%	5.7%	5.3%
	% of Pop 0 to 7 years	7.2%	7.9%	7.4%
	% of Pop 5 - 13	8.6%	10.0%	9.9%
	% of Pop 14 - 18	4.0%	4.7%	5.0%
	% of Pop 19 - 22	4.0%	4.5%	5.0%
	% of Pop 22 - 25	2.9%	3.3%	3.7%
	% of Pop 25 - 29	5.8%	5.9%	5.7%
	% of Pop 30 - 34	7.2%	7.2%	6.4%
	% of Pop 35 - 39	6.7%	6.9%	6.4%
	% of Pop 40 - 44	6.2%	6.3%	6.0%
	% of Pop 45 - 59	17.8%	18.0%	18.1%
	% of Pop 60 - 74	19.7%	18.5%	19.0%
	% of Pop 75 - 84	8.4%	6.6%	7.1%
	% of Pop 85+	3.2%	2.4%	2.5%
Median Age	44.3	41.4	42.2	
Average Age	44.3	42.0	42.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.9%	6.0%	5.7%
	% of Pop 5 - 13	9.5%	10.6%	10.6%
	% of Pop 14 - 18	4.3%	5.0%	5.2%
	% of Pop 19 - 22	4.1%	4.8%	5.2%
	% of Pop 22 - 25	3.0%	3.5%	3.8%
	% of Pop 25 - 29	6.0%	6.0%	5.8%
	% of Pop 30 - 34	7.4%	7.3%	6.5%
	% of Pop 35 - 39	7.0%	7.0%	6.4%
	% of Pop 40 - 44	6.2%	6.4%	6.1%
	% of Pop 45 - 59	18.4%	18.3%	18.3%
	% of Pop 75 - 84	7.3%	5.7%	6.2%
	% of Pop 60 - 74	18.9%	17.9%	18.5%
	% of Pop 85+	2.0%	1.5%	1.7%
	Median Age	42.3	39.9	40.6
Average Age	42.5	40.6	41.1	

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	% of Pop 0 to 4 years	5.0%	5.3%	5.0%
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	% of Pop 35 - 39	6.4%	6.8%	6.3%
	% of Pop 40 - 44	6.1%	6.2%	5.9%
	% of Pop 45 - 59	17.3%	17.8%	17.8%
	% of Pop 60 - 74	20.5%	19.1%	19.6%
	% of Pop 75 - 84	9.3%	7.4%	7.9%
	% of Pop 85+	4.3%	3.1%	3.2%
	Median Age	46.2	42.9	43.8
Average Age	45.8	43.2	43.7	
Race	Count of White	18,630	69,910	160,286
	Count of Black or African-American	1,501	15,345	35,557
	Count of Asian or Pacific Islander	1,014	3,042	6,721
	Count of Other races	1,600	8,107	17,873
	White	81.9%	72.5%	72.7%
	Black or African American	6.6%	15.9%	16.1%
	Asian	4.5%	3.2%	3.0%
	Other Races	7.0%	8.4%	8.1%
Language Spoken	Speak English at Home	90.0%	91.9%	91.6%
	Speak Spanish at Home	3.2%	3.6%	3.9%
	Speak French or French Creole at Home	0.5%	0.3%	0.3%
	Speak German at Home	0.1%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	3.3%	1.8%	1.5%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.4%	0.3%
	Speak Chinese at Home	0.7%	0.4%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.0%	0.2%	0.4%
	Speak Other Asian Languages at Home	1.4%	0.7%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.1%
	Speak Other Language at Home	0.2%	0.3%	0.4%
Hispanic	Hispanic Population	850	5,293	12,051
	Hispanic Population Percent	3.7%	5.5%	5.5%
	Mexican	31.8%	32.9%	35.4%
	Puerto Rican	16.5%	21.5%	16.5%
	Cuban	3.1%	7.2%	7.7%
	Dominican	2.8%	5.7%	3.1%
	Central American	4.3%	11.5%	18.5%
	South American	32.0%	13.1%	11.7%
	Other Hispanic	9.5%	8.2%	7.2%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	7.8%	7.5%	9.4%
	American	7.7%	7.3%	9.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.4%	3.1%	3.0%
	Chinese	0.3%	0.3%	0.3%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.2%	0.1%
	South Central Asian (ie. Indian)	3.3%	1.5%	1.1%
	South East Asian (ie. Vietnamese)	0.4%	0.6%	0.7%
	Other Asian	0.4%	0.6%	0.8%
	European (percent of total population)	42.0%	34.9%	32.2%
	British	12.1%	9.6%	9.3%
	Dutch	0.4%	0.6%	0.5%
	French	0.9%	0.9%	0.9%
	German	7.6%	7.0%	7.0%
	Italian	2.2%	2.0%	1.7%
	Polish	0.9%	0.9%	0.8%
	Scandinavian	1.0%	0.9%	0.8%
	Scotch/Irish	11.4%	9.6%	8.6%
Other European (ie. Greek/Russian)	5.5%	3.4%	2.7%	
Middle Eastern	0.6%	0.6%	0.6%	
Other Ancestry	17.6%	22.5%	22.0%	
Unclassified Ancestry	23.8%	25.9%	27.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	17,057	69,258	156,842
	Elementary (0 to 8)	1.8%	3.1%	3.0%
	Some High School (9 to 11)	3.2%	5.4%	5.5%
	High School Graduate (12)	19.5%	27.6%	29.8%
	Some College (13 to 16)	15.6%	17.8%	19.2%
	Associates Degree Only	7.4%	7.9%	9.1%
	Bachelors Degree Only	29.5%	22.6%	20.9%
	Graduate Degree	23.1%	15.5%	12.5%
	% College (4+)	52.6%	38.1%	33.4%
<b>Household Type</b>	Total Households – count	10,958	43,231	94,044
	One Person HHs – count	4,552	16,240	31,594
	Family HHs – count	5,720	23,818	56,017
	Married Couple – count	4,462	15,922	38,723
	w/own children – count	1,631	5,460	13,115
	w/out own children – count	2,831	10,463	25,609
	Male Householder – count	233	1,803	4,469
	Female Householder – count	1,025	6,092	12,825
	Non-Family Households – count	686	3,173	6,433
	1 Person Household	41.5%	37.6%	33.6%
	2 Person Household	33.6%	32.6%	34.0%
	3 Person Household	11.0%	13.4%	14.6%
	4 Person Household	8.7%	9.7%	10.4%
	5 Person Household	3.4%	4.1%	4.5%
	6 Person Household	1.0%	1.6%	1.7%
7+ Person Household	0.6%	1.0%	1.1%	
% Households With Children	20.8%	22.4%	23.5%	

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Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	11,909	47,529	101,992
	Owner Occupied Percent	51.9%	50.8%	58.1%
	Renter Occupied Percent	40.1%	40.2%	34.2%
	Vacant Housing Percent	8.0%	9.0%	7.8%
	Total Housing Units (Census 2000)	10,752	43,487	91,256
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	7.6%	3.4%	2.3%
	Property Value \$750,000 to \$999,999	6.7%	3.4%	2.7%
	Property Value \$500,000 to \$749,999	19.0%	13.7%	11.8%
	Property Value \$400,000 to \$499,999	14.6%	13.2%	11.6%
	Property Value \$300,000, to \$399,999	20.3%	20.3%	20.3%
	Property Value \$200,000 to \$299,999	18.5%	20.5%	25.9%
	Property Value \$150,000 to \$199,999	6.6%	10.5%	11.7%
	Property Value \$100,000 to \$149,999	2.7%	9.1%	8.0%
	Property Value \$60,000 to \$99,999	0.3%	2.6%	2.1%
	Property Value \$40,000 to \$59,999	0.4%	0.6%	0.5%
	Property Value \$0 to \$39,999	2.2%	1.8%	2.4%
	Median Home Value	\$394,933	\$323,398	\$297,100
<b>Wealth per Household</b>	\$0 and under - percent	17.1%	18.1%	17.7%
	\$1 to \$4999 - percent	8.3%	9.1%	8.8%
	\$5k to \$9999 - percent	4.5%	4.8%	4.7%
	\$10k to \$24999 - percent	6.3%	6.5%	6.4%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.0%	10.1%	10.2%
	\$100k to \$249999 - percent	18.0%	17.6%	18.0%
	\$250k to \$499999 - percent	13.5%	12.7%	13.0%
	\$500k+ - percent	15.8%	14.2%	14.3%
	Median HH Wealth	\$85,976	\$72,947	\$77,018
	Avg HH Wealth	\$251,354	\$232,235	\$235,227
<b>Economic Viability</b>	Economic Viability Local	259	261	260
	Economic Viability Indexed	96	97	96
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	12,239	49,886	110,571
	Managerial/Executive	20.4%	17.2%	15.8%
	Professional Specialty	33.4%	26.5%	24.4%
	Healthcare Support	1.8%	2.9%	3.2%
	Sales	12.5%	11.0%	10.3%
	Office & Administrative Support	8.7%	10.6%	12.1%
	Protective Service	1.8%	1.9%	2.4%
	Food Preparation	5.7%	6.1%	5.1%
	Building Maintenance & Cleaning	1.6%	3.5%	3.4%
	Personal Care	1.4%	2.5%	2.8%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	4.5%	5.7%	6.2%
	Production & Transportation	8.0%	12.2%	14.2%
	Percent White Collar Workers	76.7%	68.1%	65.8%
	Percent Blue Collar Workers	23.3%	31.9%	34.2%

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	Agriculture/Mining/Construction	5.0%	5.5%	5.6%
	Manufacturing	8.6%	8.8%	10.0%
	Transportation	5.0%	5.8%	6.4%
	Information	1.5%	1.6%	1.4%
	Wholesale/Retail	12.4%	13.7%	13.7%
	Finance, Insurance, Real Estate	10.2%	7.8%	7.5%
	Professional Services	9.4%	6.7%	5.8%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	1.6%	3.6%	3.9%
	Educational Services	30.5%	28.5%	27.6%
	Entertainment Services	8.2%	9.8%	8.6%
	Other Professional Services	3.6%	4.4%	4.8%
	Public Administration	3.8%	3.6%	4.7%
<b>Vehicles per HH</b>	No Vehicles	7.9%	8.8%	7.6%
	1 Vehicle	38.6%	39.2%	36.1%
	2 Vehicles	38.1%	35.6%	35.1%
	3 or more vehicles	15.3%	16.3%	21.2%
	Average Number of Vehicles	1.67	1.66	1.80
<b>Change</b>	Births (last 12 months)	240	1,051	2,301
	Deaths (last 12 months)	257	923	2,206
	Migration (last 12 months)	58	151	542
<b>Work place</b>	Workplace Establishments	1,235	4,152	7,320
	Workplace Employees (FTE)	16,506	57,193	105,055